

How we _let ourselves be manipulated_ by social networks

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Do you know what your cell phones are doing right now?

They are accumulating data about our lives, our preferences, our routes ...

Although we do not see it, manipulation - subtle or gross - is present in social networks and through our devices.

[Santiago Bilinkis](#) makes a stop along the way and warns us about this world that has come upon us, and proposes a creative counterattack, taking advantage of all the digital potential, without letting us handle it ... or at least knowing it ...!

Santi is our favorite serial entrepreneur; He founded several companies but also likes to talk about technology.

He does it in his books (" [Pasaje al Futuro](#) " and " [Guide to Survive the Present](#) "), on FM Metro 95.1 (Argentina) and in La Nación Magazine.

He is the organizer of [TEDxRíodelaPlata](#) (on leave for 2019!).

