



- Main page
- Contents
- Featured content
- Current events
- Random article
- Donate to Wikipedia
- Wikipedia store

- Interaction
- Help
- About Wikipedia
- Community portal
- Recent changes
- Contact page

- Tools
- What links here
- Related changes
- Upload file
- Special pages
- Permanent link
- Page information
- Wikidata item
- Cite this page

- Print/export
- Create a book
- Download as PDF
- Printable version

- Languages
- Diné bizaad
- Edit links

Bashas'

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Bashas' is a [family-owned](#) grocery store chain, primarily located in [Arizona](#), with one location outside the state in [Crownpoint, New Mexico](#). Its headquarters are in [unincorporated Maricopa County, Arizona](#), near [Chandler](#).^{[1][2]}

Contents [\[hide\]](#)

- 1 Overview
- 2 History
- 3 Store nameplates
 - 3.1 Bashas'
 - 3.2 AJ's Fine Foods
 - 3.3 Food City
- 4 References
- 5 Further reading
- 6 External links

Overview [\[edit\]](#)

The Bashas' family of stores includes four distinct formats: Bashas', Bashas' Diné, [AJ's Fine Foods](#), and Food City. The company has more than 130 stores serving every county in Arizona and Crownpoint, New Mexico. The company had a location in [Needles, California](#), which closed in May 2014.^[3] The company recently added a new format called Bashas' Farmers Market. This newest format is only in [Prescott](#), [Payson](#), and [Winslow](#).

Bashas' doubled in size in the early 21st century with stores under the Bashas' name, as well as AJ's Fine Foods, and Food City, bringing the total to more than 130 stores.

After changes in 2009, Bashas' employees total approximately 8,500. Most Bashas' stores are non-union; however, nine stores that Bashas' acquired from previous chains continue to be represented by the [United Food and Commercial Workers](#), which campaigns against the chain. In October 2007, an Administrative Law Judge sided with the UFCW and an [NLRB](#) ruling that Bashas' violated federal law by withdrawing recognition to the UFCW at the inherited stores ^[4].

Bashas' Inc.

A Bashas' Supermarket in [Arizona](#)

Type	Private
Industry	Retail
Founded	1932
Headquarters	Chandler, Arizona
Number of locations	118 total (Bashas' 56; Food City 48; AJ's Fine Foods 11; Bashas' Dine Market 7)
Key people	Edward Basha III, President, Chief Executive Officer and Chairman of the Board [2] [3]
Products	Grocery
Number of employees	9,085 [3] [4]
Website	bashas.com [4]

Bashas' has a Distribution Center, located in Chandler, which includes over 16 acres (65,000 m²) of under-roof space, as well as a full mechanic shop. The perishables area of the Center is temperature- and climate-controlled. It includes ripening rooms and areas that vary in temperature from a base temperature of 55 °F year-round to freezer rooms of -10 °F.

History [[edit](#)]

Najeeb Basha immigrated to the United States from [Lebanon](#) in 1886; he and his wife Najeeby moved to Arizona in 1910. The family struggled for years in retail sales in the Arizona mining towns of [Ray](#) and Sonora, facing numerous setbacks, but remained determined to succeed. The first store to officially incorporate the *Bashas'* name opened in 1932 in [Goodyear, Arizona](#), as a [company store](#). Employees of [J. G. Boswell](#) could purchase groceries with [company scrip](#). Bashas' was founded by Najeeb and Najeeby's sons, [Ike Basha](#) and [Eddie Basha, Sr.](#)

On July 12, 2009, Bashas' filed for bankruptcy protection under [Chapter 11](#), citing the weak economy, increased competition, and their ongoing legal fight with the [UFCW](#) union. In doing so, the company planned to close ten under-performing Bashas' and Food City stores. The company emerged from bankruptcy in late 2010. The Chapter 11 plan provided for payment in full of all creditors.

Upon the death of Eddie Sr., leadership was taken over by [Eddie Basha, Jr.](#). Eddie Jr. died in March 2013,^[5] and the CEO is now Eddie Jr.'s son, Eddie Basha III.

In March 2014 Bashas' named Edward Basha III, President, CEO and Chairman of the Board. Darl Andersen, who had been President and CEO, will assume the role of Executive Adviser to the President and Chairman. Edward Basha III was formerly Vice President, Retail Operations. Robert Ortiz will assume the role of Senior Vice President, Operations. Ortiz was previously Vice President, Sales and Marketing and will be succeeded by Jim Vaughan with the title of Senior Vice President, Procurement and Marketing. He had been President of the Super Saver group of stores. In addition, Don Ulrich was named Executive Chief Operating Officer. ^[4][↗](#)^[6]

In March 2017, Bashas' partnered with [Instacart](#).^[7]

Store nameplates [[edit](#)]

Bashas' [[edit](#)]

Bashas' Supermarkets are traditional grocery stores. The company competes primarily against [Kroger](#)-owned, Arizona-based [Fry's Food and Drug](#), along with [Albertsons](#) and [Safeway](#) locations in Arizona.

Bashas' Diné Markets are located on the [Navajo Nation](#).^[8] They specialize in the needs of Navajo customers, with products such as Blue Bird flour for fry bread, mutton, and wool. Stores are labeled in both [Navajo](#) and English.

Slogans: "Where You've Got a Friend"; "From Our Family to Yours Since 1932"; "Sensational Savings... and Service too!"

AJ's Fine Foods [[edit](#)]

AJ's Fine Foods are gourmet and specialty stores. The stores feature chef-prepared entrees, an extensive wine collection with trained cellar staff, and specialty baked goods. These are the few former [Bayless Markets](#) left.

Slogans: "Experience the Difference"; "The Purveyors of Fine Foods".

Food City [\[edit \]](#)

Food City was acquired by Bashas' in 1993. Since acquiring the original Food City store, numerous Bashas' stores (including many of the oldest locations dating from the 1950s and '60s) have been converted to this format. Food City offers a full variety of ethnic and Hispanic food choices. Some of these stores were also previously Bayless Markets. Food City competes in its home market of Arizona against El Rancho Market and "Fry's Mercado" launched by [Kroger](#)-owned [Fry's Food and Drug](#).

The **Food City** stores outside of Arizona are unrelated.

Slogans: "Mucho Value!"

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- McTaggart, Jenny and Stephen Dowdell, "COVER STORY: Retailer of the Year: Growing up Bashas" ([Google cache](#) [↗](#)^{[[permanent dead link](#)]}/[subscription required](#) [↗](#)^{[[permanent dead link](#)]}), *Progressive Grocer*, December 1, 2005
- Schmidt, Erin, "[Bashas' stores multiplying in Northwest market](#)" [↗](#), *Northwest Explorer*, February 22, 2005.

External links [[edit](#)]

- [Bashas' Homepage](#)
- [Food City homepage](#)
- [AJ's Fine Foods homepage](#)
- ["Bashas' customers get treats for store's industry award"](#), *The Arizona Republic*, December 15, 2005.



Categories: [Supermarkets of the United States](#) | [Retail companies established in 1932](#)
| [Companies that filed for Chapter 11 bankruptcy in 2009](#)
| [Companies based in Chandler, Arizona](#) | [1932 establishments in Arizona](#)

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